



# ERIE COUNTY LEPC ANNUAL PREPAREDNESS CONFERENCE

October 6<sup>th</sup> & 7<sup>th</sup>, 2004 • Buffalo Convention Center • Buffalo, NY

Greetings!

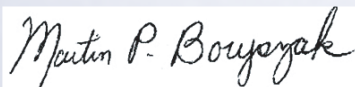
The Erie County Local Emergency Planning Committee (LEPC) is holding its “**Annual Preparedness Conference**” this year on October 6<sup>th</sup> and 7<sup>th</sup> at the Buffalo Convention Center in downtown Buffalo, NY. This letter serves as a formal invitation for you and your company to be present at the two day event as either a vendor or a sponsor.

We are anticipating an audience of *over 400 professionals* from law enforcement, healthcare and emergency response disciplines. Our speakers will present on diverse topics, some of which include domestic preparedness, responding to radiological dispersion devices, bio-terrorism awareness and preparedness, grant writing, medical facility preparedness, and cyberterrorism. We are inviting your company to be present as a vendor or a sponsor because we feel that the audience this conference will draw fits the target market for your product line perfectly, making this an *excellent opportunity* to display your goods and services or company advertisement.

This year marks the first time that the Preparedness Conference will employ the use of break-out sessions so that attendees will be able to sit in on sessions in specialty tracks that are most relevant to their area of expertise. Enclosed is a copy of the tentative schedule (which is subject to change). Please take note that each track is arranged to encourage the most amount of traffic through the vendor display area with prearranged half hour slots that are specifically designated as vendor visitation time within each track. In addition, *lunch on the first day will be served in a buffet style in the vendor display area*, so all attendees will be encouraged to network with vendors and with each other for a full hour and a half.

As the enclosed schedule shows, we have taken steps to ensure heavy traffic through the vendor display area throughout the conference. Pricing information and package benefits are further detailed with this package. Please feel free to contact me at (716) 883-1820 ext. 214 with any questions or to request more information. Thank you for your time, and I look forward to hearing from you soon.

Sincerely,



Martin P. Boryszak  
Erie County LEPC  
Vendor Coordinator

95 Franklin St., Room 270 ●  
Buffalo, NY 14202 ●  
P. (716) 858-2999 ●  
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Breakfast & Opening Address				
"Protecting America's Critical Electronic Infrastructure"	"AMIC's Role in Response Planning"	"Disaster Mortuary Operational Response Teams (DMORT)"	"The Value of Monitoring Animal Pop. for Activity of Zoonotic Agents that could be Moving into the Human Pop."	"Securing Local Industry"
	"Developing the Recovery Strategy"			SEE EXHIBITORS
"The Threat From Within"	"Effective Planning for Real Disasters"	"When Terror Strikes: Protecting the New Crime Scene"	"The Pittsburgh Matrix"	"Emergency Management Concepts Applied to Casinos"
		SEE EXHIBITORS		

Lunch & Vendor Expo.

"Terrorism & WMD Since 9/11"	"Secrets of Grantwriting"	"Radiological & Nuclear Awareness"	"Medical Management of Bioterrorism"	"Secrets of Grantwriting"
SEE EXHIBITORS	SEE EXHIBITORS			"OSHA's Role in Catastrophic Incidents"
"WMD's: What Lies Ahead"	"Business Continuation During & After Disaster"		"Triage Assessment of Organizations"	

Track Color Key	
Terrorism - Trends/Future Implications	
Emergency Planning	
Law Enforcement	
Medical / Public Health	
Industry / Infrastructure	

\* SCHEDULE IS SUBJECT TO CHANGE

0800	0800
0900	0900
1000	1000
1100	1100
1200	1200
1330	1330
1430	1430
1530	1530
1630	1630

Breakfast				
"Traditional HazMat in an Era of WMD"	"Planning for Local Response to National Events"	"WMD International Black Market: Security Issues & Concerns"	"A Presentation on the Training System Model"	"Uses of Oblique Imagery for Public Safety & Homeland Sec."
	SEE EXHIBITORS			SEE EXHIBITORS
"Recovery of the Space Shuttle Discovery"	"Best Practices for an Incident Management Plan"	"Microbial Forensics & Forensic Epidemiology"	SEE EXHIBITORS	"Keeping Industry Safe Through Secure Identity"
			"Microbial Forensics & Forensic Epidemiology"	

Lunch & Keynote Address

"The Tools of Terrorism"	"Bio-Event Planning"	"The Creeping Fear: Meth Labs in Your Neighborhood"	"Addressing the Smallpox Threat: Issues, Strategies, & Tools"	"Engaging Employees in Disaster Preparedness"
	"Effective Use of Transit Management"		"The Role of Animals &/or Arthropods as Vectors of Human Disease"	"New Advancements in the Identification of WMD Agents"
SEE EXHIBITORS		"Introduction to Suicide Bombers"		"Uses of Oblique Imagery for Public Safety & Homeland Sec."

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# ERIE COUNTY LEPC ANNUAL PREPAREDNESS CONFERENCE

October 6<sup>th</sup> & 7<sup>th</sup>, 2004 • Buffalo Convention Center • Buffalo, NY

Dear Exhibitor,

The Local Emergency Planning Committee of Erie County is pleased to announce our **2004 Annual Preparedness Conference** on emergency preparedness! Nationally known speakers will be presenting to attendees specializing in various homeland security and emergency management fields. This is a great opportunity for vendors to showcase their new and continued line of products and services. This year the conference will take place on October 6<sup>th</sup> and 7<sup>th</sup> at the Buffalo Convention Center, in the heart of downtown Buffalo, NY. Exhibition space will be made available immediately adjacent to the conference rooms in high traffic areas.

As a vendor or sponsor, your company or organization's name will be listed in front of Western New York and Southern Ontario's leading emergency professionals; many of whom are customers looking to purchase the latest innovative products/services as well as the standard norms in the field. This year the conference will be organized into breakout sessions, allowing participants to visit areas of interest as well as increased time for the exhibition area. This new conference structure will afford your company or organization maximum exposure and networking opportunities with an excited, experienced, and professional audience.

Please take the time to review the following vendor/sponsor benefits:

## **Conference Vendor (\$600.)**

- *Company/Organization name and logo in forthcoming promotions for conference events.*
- *Alphabetical listing, description (up to 50 words), and Company/Organization logo in the Conference Handbook.*
- *One 10' x 10' booth at the conference.*
- *Company/Organization name listed on the directory as you enter the conference.*
- *General exhibit hall lighting, air conditioning and/or heating during exhibit hours.*
- *General perimeter security.*
- *One full-page (8.5" x 11") advertisement in the Conference Handbook.*
- *Two full conference registrations, including lunch both days.*

## **Conference Sponsor (\$200. or greater)**

- *Company/Organization name and logo in forthcoming promotions for conference events.*
- *Company/Organization name in the Conference Handbook.*
- *One quarter-page (4.25" x 5.5") advertisement in the Conference Handbook.*

Sign up today for **prime** advertising space!\*

\* Booth locations will be assigned by the LEPC staff on a first come/first served basis.

\*\* **ALL** payments must be received by **September 10, 2004** to have your name and advertisement in Conference Handbook.

95 Franklin St., Room 270 ●  
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## Exhibitor Registration Form

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company Description (50 words or less): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please Check One: ☐ Vendor (\$600.) ☐ Sponsor (\$200. or greater)

Payment Type: \_\_\_\_\_ Check \_\_\_\_\_ Money Order \_\_\_\_\_ Cash

**\*\* ALL payments must be received by *September 10, 2004* to have your name and advertisement in Conference Handbook.**

### QUESTIONS/ADDITIONAL INFO?

Contact *Martin Boryszak*  
*P. (716) 883-1820 ext. 214*

### MAIL To: Jeremy Shmois at the following:

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